

ADVERTISER GUIDELINES

Currents: The annual journal of The Body-Mind Centering Association, Inc.

Advertising:

Although an article or other content may run simultaneously with related advertising, BMCA does not publish content in order to sell advertising. An advertiser may run an advertisement because the article is going to appear, but never the reverse. All editorial is independent of sales, as are book, CD, and tape reviews. All ads are subject to editorial review.

Specifications:

Ad copy must be camera-ready. Include clear, in-focus photos at 300 dpi and/or artwork. If file is larger than 500K, please send as a CD. Please proof your ad before submitting. BMCA cannot be responsible for any changes. All images appear in black and white.

Currents Marketplace

Rates	BMCA Members	Non-Members
1/8 page (2 1/4" x 2 1/4")	\$35.00	\$45.00
1/4 page (4 1/2" x 4")	\$65.00	\$75.00
1/2 page (6 3/4" x 4 1/4")	\$90.00	\$110.00
Full page (6 3/4" x 9")	\$195.00	\$210.00

"Short Order Page"

Announce your classes, practice, publications, and other activities plus your contact information. For \$10, run two lines up to 72 characters in a line. For \$15, run three lines.

Deadline:

To reserve ad space: October 1

Issue date: April 1

Submit advertising to:

Kate Tarlow Morgan
Currents Managing Editor
Box 149, 400 Cowpath 40
Marlboro, VT 05344
Telephone: 917-399-7468.
Email: currentsBMCA@gmail.com

Purpose and Mission:

Currents, the annual journal of BMCA, is a professional periodical that publishes writing on the nature of the body-mind experience and its interrelationships across disciplines. Supporting both scholarly and creative texts, *Currents* is unique in its attention to the development of somatic writers and their writing. We welcome fresh research, rich description, and embodied documentation of new modes of healing and expression. We invite submissions from both beginning and advanced writers. The Editorial Board encourages philosophical or technical articles, articles that present new material, give an overview, or simplify complex concepts, and interviews of somatic practitioners applying somatic discoveries in their work. Photos, artwork, and poetry expressing various aspects of somatic states will also be considered.

Our Audience

The primary audience is the Body-Mind Centering community: those teaching, practicing, and learning the work. A secondary audience includes other somatics professionals, healthcare professionals, artists of all kinds, athletes, childcare professionals, psychologists, yoga practitioners, and students both inside and outside the university setting. The journal's content strives for a balance to attract both an experienced audience and individuals who are encountering BMC for the first time.